



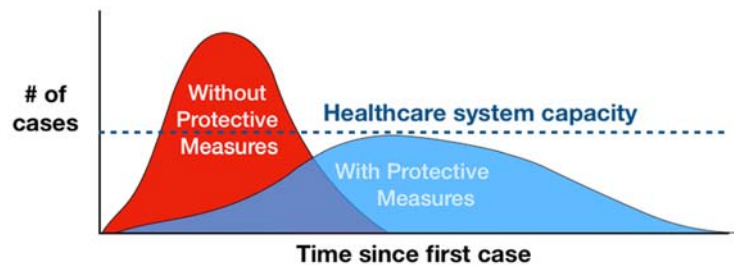
US COMPLIANCE

REDUCING CASES LOWERS FATALITY RATE FOR COVID-19

Cases of COVID-19 are continuing to increase in the United States. By following social distancing, good personal hygiene, and other protective measures the spread of COVID-19 can be slowed.

If the infection spread is not slowed the higher number of cases in sequence with a higher fatality rate significantly increases the overall number of deaths from COVID-19. In the United States, if the number of new cases is not reduced, there will be many more deaths from COVID-19 than from the seasonal flu.

REDUCING CASES



Adapted from CDC / The Economist

Slowing the spread of the virus could help lower the fatality rate by reducing the burden on the healthcare system and by ensuring the lifesaving care and equipment is available for severe cases.

FATALITY RATE

$$CFR = \frac{\text{\# of deaths due to disease X}}{\text{Number of cases of disease X}} \times 100$$

Case fatality rate (CFR) is the percentage of people who die from a specified disease among all individuals diagnosed with the disease over a certain period.

COVID-19 VS SEASONAL FLU

COVID-19 Present:

Fatality rate: 1.20%

*US data provided by CDC, estimates only. [Click here for updated COVID-19 information](#)



Flu 2010 to 2018

Fatality Rate: 0.135%

*US data provided by CDC, estimates only. [Click here for updated flu information](#)



CARE
PROTECT
GROW